



# Sponsor Information Sheet & INVOICE

This sheet outlines your benefits and responsibilities as a sponsor of the Costa Mesa Foundation's Summer Concerts in Fairview Park.

Your sponsor benefits begin once we receive your check.

Make checks payable to Costa Mesa Foundation and write "Summer Concerts" in the memo line. Our address is below, or call for pickup.

## CONCERTS IN THE PARK

Date:	Date Check Received:	
Sponsor Company Name		
Contact Name/Title		
Company Address		
Contact Phone(s)		
Contact Email		
Company Website		
Company Logo	ATTACH ELECTRONIC VERSION OF LOGO HERE	
Sponsor Level	Name:	Amount:
<b>Sponsor Benefits</b>		
You receive all the benefits of your sponsor level, as well as the benefits of all lesser sponsor levels (ie \$1,500 sponsor also gets \$500 and \$100 benefits). However, sponsor levels with booths (\$1,500 and above) only get the booth benefit for their level.		
<b>CONCERTS SPONSOR</b> \$10,000	<ul style="list-style-type: none"> <li>-- PROMINATE Words "Presented By" and logo/link on All Materials, Advertising, and Social Media</li> <li>-- PROMINATE Company logo on FRONT COVER and CENTER SPREAD of Concerts Program</li> <li>-- PROMINATE TOP OF STAGE (16' x 2') "Presented By" Banner with Company Logo</li> <li>-- MC Recognition multiple times at all concerts</li> <li>-- 10 x 20 Display Booth at all concerts – <b>Provided</b> – includes 2 tables and 4 chairs</li> <li>Includes <b>4</b> preferred parking passes for all concerts</li> <li>-- First Right of Refusal to Be Concert Sponsor At Next Year's Concert Series</li> </ul>	
<b>Platinum Sponsor</b> \$5,000	<ul style="list-style-type: none"> <li>-- FULL PAGE AD in Concerts Program,</li> <li>-- PROMINATE Company Logo on Front Cover and Center Spread of Concerts Program</li> <li>-- PROMINATE Company Logo/link on All Materials, Advertising, and Social Media</li> <li>-- TOP POSITION and largest logo on Bandstand "Major Sponsors" Side Banners (4' x 11')</li> <li>-- 10 x 10 Display Booth at <b>all</b> concerts – <b>Provided</b> – includes 1 table and 2 chairs</li> <li>Includes <b>3</b> preferred parking passes for all concerts</li> </ul>	
<b>Gold Sponsor</b> \$2,500	<ul style="list-style-type: none"> <li>-- Logo Recognition on Bandstand "Major Sponsors" Side Banners (4' x 11')</li> <li>-- MC Recognition at intermission at all concerts</li> <li>-- 10 x 10 Display Booth at <b>all</b> concerts – <b>Provided</b> – includes 1 table and 2 chairs</li> <li>Includes <b>2</b> preferred parking passes for all concerts</li> </ul>	
<b>Silver Sponsor</b> \$1,500	<ul style="list-style-type: none"> <li>-- Logo Recognition in Concert Program, Posters/Flyers, and Lower Stage Banner</li> <li>-- Optional - 10 x 10 Display Booth at <b>2</b> concerts – <b>You Provide</b></li> <li>Dates: #1 _____ #2 _____</li> <li>Includes <b>1</b> preferred parking pass for 2 concerts</li> </ul>	
<b>Bronze Sponsor - \$500</b>	<ul style="list-style-type: none"> <li>-- Company Logo Recognition in Daily Pilot Thank You Ad at End of Concerts</li> <li>-- Optional - Company Banner Displayed at Event (<b>You Provide</b> – 36" x 60" or smaller)</li> <li>-- Company Logo and Link recognition on Concert Web Site, Facebook Page &amp; Other Social Media</li> </ul>	
<b>Citizen Sponsor - \$100</b>	<ul style="list-style-type: none"> <li>-- Name Recognition in Daily Pilot Thank You Ad at End of Concerts</li> <li>-- Name Recognition on Concert Web Site, Facebook Page &amp; Other Social Media</li> </ul>	

### Display Booth Set-Up

- If you're having a display booth at the concerts, **please arrive by 4:30 p.m. to set up your booth and/or materials.**
- You'll receive an email before the concerts regarding parking pass(es) and a map to the preferred booth parking area.

Thank you for your support! Please call or email if you have any questions:

YOUR NAME Costa Mesa Foundation	YOUR PHONE <u>YOUR EMAIL</u>	PO Box 10268 Costa Mesa, CA 92627
------------------------------------	---------------------------------	--------------------------------------